GippsDairy Muster 2026

From grass to growth
Genetics | Pastures | Succession

Thursday 23 April 2026
Franklin Downs, Toora Victoria

The GippsDairy Muster 2026 brings industry experts and local farmers together to share insights that can support building a sustainable future for dairy farmers. Focus areas include developing future-ready farms through strategic planning, effective succession, new opportunities in animal genetics and pasture strategies while showcasing the latest trends, technologies, and practices in dairy farming.
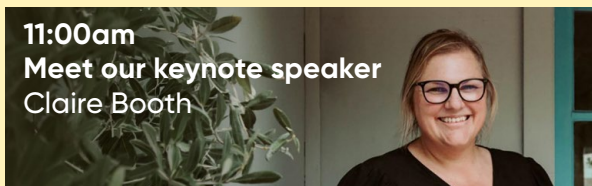
GippsDairy Muster 2026

The GippsDairy Muster 2026 features a range of engaging and informative speakers delivering relevant and practical content for the dairy industry.

9:30am	Registration, morning tea and networking
10:00am	Welcome
10:15am	Word from our Major sponsor
10:20am	Meet the farm hosts panel session
10:35am	Succession panel, facilitated by Claire Booth
11:00am	Claire Booth – Keynote
11:45am	Word from Dairy Australia Chair – Paul Roderick
11:50am	**First break out session:** Choose from one of the three breakout sessions available
12:35pm	Lunch
1:35pm	**Second break out session:** Choose from one of the three breakout sessions available
2:20pm	Close

11:00am
Meet our keynote speaker
Claire Booth

Claire Booth has 20 years' experience as a solicitor working with family and farming businesses across NSW and Queensland. She brings strong, unique commercial insights from roles in rural and agribusiness firms and from co-establishing a contracting business servicing mining and civil infrastructure projects across the Hunter Valley and north-west Western Australia.

In 2011, this experience helped establish BoothAg, a mixed farming operation producing irrigated crops and breeding Angus cattle, which her husband Brendan joined full-time in 2015. Claire has worked continuously in the legal sector since 2003 and now specialises in wills, succession planning, and trust and tax law, with expertise in water law and irrigated agriculture.

Claire works extensively with dairy clients nationwide and has delivered keynote addresses at major industry events, including the Australian Dairy Conference, Cream of the Crop, and Western Dairy Innovation Day. She serves on several boards across the agricultural, water, tax, and renewable energy sectors and lives on their farm in Geurie, NSW, with her family.

Breakout session 1
Succession – facilitated by Claire Booth

After hearing the succession story of farm owners Clint and Tania Staley, participants will take part in a practical session focused on succession planning. The breakout will begin by exploring the succession of the balance sheet and assets - helping families understand what needs to be in place before discussions move toward the business and its management.

Participants will work through real-world examples, key questions, and practical tools designed to help farming families turn conversation into action and make meaningful progress on their succession planning journey.

Breakout session 2
Pastures – facilitated by Phil Shannon

In this breakout session, the panel will discuss how home-grown feed is being maximised through effective pasture management across both the home farm and run-off blocks, with support from crops and harvested forages where required. The conversation will focus on coordinating pasture use across multiple blocks, balancing pasture and supplementary feeding, and how these approaches are helping improve feed efficiency and maximise the value of feed grown on farm.

Breakout session 3
Genetics – facilitated by Dr Michelle Axford, Special Projects, DataGene

In this breakout session, the panel will share their experiences using genetics to shape on-farm decision-making. With genomic testing recently completed and dairy-beef programs being used across the calving periods each year, the panel will discuss how genotype data is being used to guide replacement selection and mating decisions, including which cows are joined for herd replacements versus the dairy-beef program.

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